

THE ORIGINAL

# MOONBEAMS

Founded by — Colonel E. A. Little

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By Mail: \$1.89 Per Year.    Pickup, free

## There Is A Danger Of Bootlegging . . .

IN THE VALLEY OF THE MOON

Well . . . Well . . . Well . . . We never did care for the "noble experiment" called Prohibition. . .

We did not like the way it was maneuvered into the law book, nor did we care for the breakdown of the law and order that resulted from it. . .

Eventually an aroused public put an end to the farce, but if you think Prohibition is a dead issue you're dead wrong. . . Quietly, but with the same effectiveness that spawned the 18th Amendment, the Prohibitionists are very much in action. . . So one of these days you might wake up and find that bootlegging is back. . .

Almost \$3,000,000,000.00 from the sale of beer, wine, and liquor goes into the U.S. Treasury each year. . . What happens if the Prohibitionists stop this flow???

Of course the Government could slap a tax on lemonade and grape juice, but other stiff levies would also be necessary, and it might be wise to consider a special tax on bootleggers' tommyguns. . .

Thank you,  
The Publisher

## MOONBEAMS

**BROADWAY CAFE, Sonoma.** Mendel Cader, manager. A cozy bar and dinning room, serving luncheons, dinners. Quiet, efficient.

A wife whose husband arrived home after a few drinks too many was more than a little irritated. "If it were the first time, Max," she said, "I could forgive you. But you came home like this in November 1916."

Nothing takes wt. off a man faster than a wife who's reducing.

Yes - - **MOONBEAMS** will be happy to take care of your **RUBBER STAMP** problems. Give us a try next time —

The most difficult thing in the world is to know how to do a thing and watch somebody else doing it wrong, without comment.

Like all brides, she looked heartbreakingly sweet and tremulous. As they turned to march up the aisle, she lifted a radiant face to the man beside her and whispered: "Stand a little straighter, dear."

**SONOMA MISSION INN, Boyes.** Splendid cuisine, excellent bar, and luxurious accomodations.

Sign over the entrance of a traffic court: "Why Complain? Think of the Many Summonses You Really Deserve—but Didn't get."

A woman telephoned the police "a boy in a Davy Crockett hat" had climbed a tree in her yard and couldn't get down. Patrolmen rushed to the rescue and found an indignant raccoon sleeping in the top branches.

**LONDONSIDE, just outside Glen Ellen.** It's unique, sure to be remembered. Delectable drinkables and a place for fun.

Teacher: "If I take a potato and divide it into two parts and the two parts into four parts and the four parts into eight parts, what will I have?" . . . Eddie: "Potato salad."

Visitor: "How many people work here?" Foreman: "About one out of ten."

**ELECTRONIC DRIVE-IN-TV and Radio Specializing In Auto Radio.** 736 West Napa St., Sonoma. Kraft and Castori. WE 8-4839.

Impatient patient to doctor: "I know whiskey is no help in getting rid of a cold—but then, neither is the medical profession."

In an essay on "Things I am Thankful For" a little boy listed his eyeglasses. "They keep the boys from fighting me," he wrote, "and the girls from kissing me."

Another reason you can't take it with you is that it goes before you do.

**VERDIER'S, El Verano Atmosphere, Dining, Cocktails, Swimming Terrific Dance Orchestra Every Saturday Night.**



## MOON BEAMS

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**VALLEY OF THE MOON CLEANING PLANT**, Hwy. 12, Boyes. Fast service, Free pickup. All work done on premises. WE 8-5830.

Did you know that the County Planning Commission could make a mistake??? Well only one little one!!! They just fowled up the dates on the hearing for the proposed El Verano rezoning plans. . . The meetings are now scheduled to be held in the new county administration building on August 7 and 21 at 8 p.m. . . Better be there to protect your interest!!!

For Barbecued Spare Ribs like you have never eaten before, try **MILL'S PATIO**, 2755 Mendocino Ave., Santa Rosa — Also bar.

An American is free to choose his own form of government—blond, brunette or redhead.

Well our Myrt Wilson did pretty good in the "Queen of Industry" contest for the county, sponsored by Voiture Locale No. 338, La Societe Des 40 Hommes et 8 Chevaux. . . She finished second and won \$200.00.

**VALLEY OF THE MOON CIGARS**—Union label, handmade right here at home. Superior quality always. Most dealers have 'em.

The best place for your bathroom scales is in front of the refrigerator.

If you don't find what you need at the El Verano Improvement Club rummage sale this weekend, take advantage of the rummage sale the Native Daughters of the Golden West will hold on August 6-7-8.

The best thing about color television is that so far the Joneses haven't been able to afford it either.

**UNDER-COVER SHOP**, Rustic Bldg., Glen Ellen. Lingerie, robes, imported blouses, nurses' uniforms, novelties. Reasonably priced.

It takes 13 muscles to frown and only 2 to smile. Why strain yourself?

Many a girl has been haunted enough to revise her plan. . . From the man with a future she wanted To the future she wants with a man!

Can you remember when the only difficult thing about parking a car was getting the girl to agree to it???

**FOUR CORNERS CAFE**, So. Broadway, Sonoma, The home of Steam Beer — Sensational Pizzas to take out, Get one today.

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Published every Friday by Private Bill Sandlin, P. O. Box 446, Boyes Hot Springs, Calif. \$1.89 per year by mail, pickup, free.

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"Mother, I love John very much but, frankly, I don't think I'm ready for marriage. There is so much I don't know." Mother: "Shall we start of with the bees and the flowers?" Daughter: "Oh, Mother! It's not sex I'm worried about. It's cooking that makes me feel inadequate!"

R. A. "BOB" MILLER —o— "Yours for Life"

Insurance Exclusively

Next to Telephone Co., Sonoma

The man who's filthy rich will always find a woman willing to take him to the cleaners.

Well we see where Judge Newton Dal Poggetto is going into the restaurant business in Marin County. . . Sounds like a good deal, you can't ever tell what will happen at the November election. . .

A hearing on the new Fire Ordinance to be adopted by the Valley of the Moon Fire Dist. will be held August 15th at 8 p.m. at the firehouse.

Almost 70 members and friends attended the Lions Club barbecue last Saturday afternoon at Kenwood. . . Members are also reminded that there will be a regular meeting next Tuesday evening. . .

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## Job Printing Not Blacksmithing



MOON BEAMS

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Parson Brown phoned the local board of health to ask that a dead mule be removed from in front of his house. The young clerk who answered thought he'd be smart. "I thought you ministers took care of the dead," he remarked. "We do," answered the parson, "but first we get in touch with their relatives."

**ADOBE DRUG (Ray S. Duer), 417 1st St. W., Sonoma. WE 8-2971**  
**Prescription Specialist                      Veterinary Supplies**

Minnesota Vets your state has just voted to pay its Korea bonus immediately. . . Write: Commissioner of Veterans Affairs, Veterans Service Bldg., St. Paul 1, Minn.

Found: Parakeet. . . . Hurry, I have a cat. . . Box P c/o Moonbeams.

Still need a good home for a good boxer dog . . Has long ears and short tail . . . Very fond of kids and a dandy watchdog . . . Contact MOONBEAMS . . .

Be a good sport. . . Take a Boy Fishing next time you go.

The "City Dads" of Boyes should post the following signs at each end of the city. . . "Slow—No Hospital".

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## Wanted 475 More Subscribers!



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**BATES & EVANS, Funeral Directors.** 691 Broadway, Sonoma. Sonoma Valley's Pioneer Funeral Service firm. Serving families of all faiths since 1897. Telephone WEBster 8-2686.

Some 200 players took part in the Chess Festival held last Sunday in Sonoma. The largest tournament here in eight years.

"Day Nursery"—Expert supervision for ages six weeks to five years. By day or hour. Unreasonable rates for unreasonable children . . . o/o Moonbeams. . .

**FRIBERG DRUG STORE,** So. Broadway, Sonoma. Prescription specialists. Time-Ex watches. Soda fountain. A super drug store.

If taxes aren't cut pretty soon, people may be forced to marry for love.

Well it won't be long until November and MOONBEAMS wants it known that we are supporting Proposition No. 1, which makes provisions for farm and home purchases for veterans. . . It doesn't cost the taxpayers anything and helps the vets. . .

**MENDEL'S CAFE,** Boyes Plaza. Serving daily from 12; Spanish Food, Pizza, Steaks, Seafood — Cocktails — Closed Tuesdays.

A boy becomes something of a man when he balks if his mother tries to take him to the ladies' washroom. . . By the way at what age should a mother send her little boy to the men's room by himself???

A government bureau is where the taxpayer's shirt is kept.

**MIKE & ROSE'S MARKET,** Boyes. Open Wed. to Sat., 10 to 6 except on Saturday, 9 to 7. Highest quality meats. Groceries.

Speak when you are angry and you'll make the best speech you'll ever regret.

Sometimes a woman doesn't care for a man's company unless he owns it.

There are very few things left you can get for a dollar—pennies, nickles, dimes and quarters.

**BUD'S GARAGE,** corner Railroad & Cherry Sts. Guaranteed finest workmanship. Chevron Service Station. Phone WE 8-3971.

Jack: "My father's a doctor. So I can be sick for nothing."  
... Jim: "That's nothing My father is a preacher. I can be good for nothing."

Jerri Thomssen of El Verano has returned from Sacramento where she attended "Girl's State", which is sponsored by The American Legion.

**SONOMA GROVE,** Hiway 12 south of Boyes. Finest food and drinkables, homelike atmosphere. Italian foods, also Seafood.



## MOON BEAMS

**JIM'S MEATS**, at Boyes Springs Food Center. Top quality always. We cut to your order. Fresh poultry. Delicatessen dept.

Anyone here from "Iowa"??? Well The "Iowa Picnic" will be held on August 10th at the Alvarado Park in Richmond, Calif. . . . Better attend, you might run into an old girl friend or a friend that owes you \$10.00. . .

Yes the El Verano Improvement Club rummage sale is now on. . . Better check in at their clubhouse and pick up a few bargains.

**GLEN ELLEN LIQUOR STORE.** "Slim" Wallace. On Arnold Drive. Varied Stock — wines, beer, whiskeys, liquors.

Received a programe from the District Fair to be held in Petaluma and what do you think was printed on it. . . "See You Next Year". . .

Within her automatic home. . . The housewife lolls and lingers, No longer plagued by dishpan hand, Instead: push-button fingers.

**LEE STARRETT**, Massuer, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

The Attorney General reports that crime is increasing in California at a faster rate than its total population. . . Don't think about it, Do something Now!

If a girl doesn't try to hold her shape, no one else will either.

The trouble with today's dollar is that it seems to have been built more for speed than endurance.

**SUSAN'S RESTAURANT** (formerly Blanche's) W. Napa, Sonoma. Short orders or full meals. Where Truckers' stop for coffee!

The trouble with a gal who tries too hard to make an impression is that she looks like a gal who is trying too hard to make an impression.

Noticed a sign in a local yard: "Anyone in the valley is welcome to use our power lawn mower, providing they don't take it out of our yard."

**BEAGLE A.K.C.** Reg. at Stud, Proven Sire, Famous Deer Hound, Voice, Leader. 1469 E. Napa, Sonoma WE 8-5111.

We see by one of our exchange papers where a hardware advertised New Toilet Seats at Bottom Prices. . . We bet Frank's Hardware could match their deal. . .

We are not in the auto business, but we do have one 1957 Ford "6" For Sale . . . Cheap . . . Contact MOONBEAMS. . .

**PALMS INN, Verano.** Meet Carl and Rene Inskeeps your hosts, also Wilma and Barney Barnett in the dining room. Open every day.

## MOON BEAMS

**MISSION CHAPEL MORTUARY**, Funeral Directors, Sonoma. James and Jack Bisso. Only home-owned and operated mortuary serving Sonoma Valley families. Telephone WE 8-3357.

Ye Ole Colonel and his good wife are back in The Valley of the Moon. . . The "Review" was having trouble running without him, so he will once again be responsible for the mistakes found in their type. . . The only reason he left in the first place, was so he could get a free box of cigars from the Lions Club as a going away gift. . .

**CHEF CARDIN'S RESTAURANT**, Glen Ellen. Fastidious in its meals, drinkables. Comfortable, luxurious. We cater anywhere.

You can't ever tell about these "Colonels". . . "Col. William Johnston", Alias William Brown is again connected with the federal government. . . That is the federal penitentiary. . . He has been wanted by the FBI for impersonating an officer, also for escaping from a federal pen. . . He has been resting in The Valley of the Moon until this week.

**ROSE CLEANERS**, Now open next door to Boyes Variety Store Phone Guy or Rose Bounds at WE 8-2724 for free pickup.

Well the Sonoma Water and Irrigation Company is seeking an increase in rates again. . . They had better take it easy or their 1,700 customers might incorporate into the City of Boyes and set up their own water works.

Rubbing elbows with a man will reveal things about him you never suspected. The same is true of rubbing fenders.

**BANCROFT NURSERY**, Sonoma. Is the place to order flowers For all occasions . . . They Will Deliver . . .

No matter how poor a man is at mathematics, he knows that 36, 25 and 36 add up to a pretty nice figure.

A tourist stopped where a farmer was erecting a building. "What are you building?" he asked. . . "Wal," answered the farmer, "if'n I can rent it, it's a rustic cottage, and if'n I cant, it's a cow shed."

**RUSTIC INN**, Glen Ellen. Center of town. Last of the original 11 tavern. Jack London liked the place. It's western!

If your wife wants to learn to drive, don't stand in her way.

Moonbeams has received a couple Press Releases from Senator F. Presley Abshire this past week, regarding the North Bay Aqueduct hearing to be held in Napa on August 27th at 10 a.m. . . It's one way to keep your name before the voters. . .

**FRANK'S HARDWARE**, Castner Bldg., Boyes. Gardening equipment, Household appliances, Giftware, Paint, Tools, Glass.